

**Overseas Chinese Christian Entrepreneurs in Modern China**

A Case Study of the Influence of Christian Ethics on Business Life

*Joy Kooi-Chin Tong***Pub Date:** February 2012**Binding:** Hardback**Price:** £60 / \$99**ISBN:** 9780857283535**Extent:** 180 pages**Size:** 229 x 152mm / 9 x 6**Illustrations:** 6+ tables and figures**Category:** SOCIAL SCIENCE /

Sociology of Religion

BISAC code: SOC039000**BIC code:** JHBL**Rights Held:** World**Description****Examines the influence of Christianity on overseas Chinese entrepreneurs working in modern China.**

“The topic explored in this volume is fascinating, particularly in light of China’s rapid transformation from a planned socialist economy into a capitalist system connected to the world. [...] ‘*Overseas Chinese Christian Entrepreneurs in Modern China*’ takes a step towards making sense of how religious values shape business behaviour in reform era China. It is significant in highlighting the religious life of the overseas Chinese and in illuminating the new ties they are forming with a cultural homeland that was, until very recently, inaccessible.” —*Sin Wen Lau, “Asian Studies Review”*

“Exploring relationships between Christianity and Chinese entrepreneurial endeavors, this meticulously researched study will be an informative, significant and engrossing book for anyone with the slightest interest in religion, economic development and/or contemporary China. I’m sure Weber would have enjoyed it.” —*Professor Eileen Barker, London School of Economics*

“This well-written and carefully argued book deepens the research on Weber’s Protestant ethic thesis, creatively examining the impacts of religious motivations, ethics and networks on the economic behaviors of Overseas Chinese businesspeople in China, and challenging the presumptuous but unproven claims of Confucian values for the economic miracles in East Asia.” —*Professor Fenggang Yang, Purdue University*

Inspired by Max Weber’s thesis on the Protestant ethic, ***Overseas Chinese Christian Entrepreneurs in Modern China*** sets out to understand the role and influence of Christianity on Overseas Chinese businesspeople working in contemporary China. Through its in-depth interviews and participant observations (involving 60 Overseas Chinese entrepreneurs from Hong Kong, Taiwan, Southeast Asia and the United States), the text discusses how Christianity has come to fulfill an increasingly visible and dynamic function in the country, most notably as a new source of business morality.

Readership: The book is aimed at BA and MA students of Chinese studies, Weber studies, the sociology of religion, and the sociology of business and entrepreneurship.

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Joy Kooi-Chin Tong is Assistant Professor of Intercultural Studies at Indiana Wesleyan University, and was previously a postdoctoral research associate at the Center on Religion and Chinese Society at Purdue University, USA.

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