



The Plight of Potential

Embracing Solitude in Millennial Life and Modern Work

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In a society characterized by the constant pursuit of personal growth, Millennials in the Modern Workforce shares insights and makes suggestions on how millennials can thrive in a world that favours immediacy and superficiality.

“The very nature of work is changing dramatically. This affects not just economic prosperity but social relations and sense of self. As Millennials in the Modern Workforce shows extremely well, the implications are profound for work itself, for social structure and for the loneliness or happiness of individuals. Both those who haven’t yet grasped the depth of change and those living through it need to pay attention.”

—Craig Calhoun, University Professor of Social Sciences, Arizona State University, USA

Drawing on an international body of case studies from leading millennial networks, "The Plight of Potential" shows how millennials can live deeper and more enriching lives by reflecting on the self, placing value on solitude and resisting the feeling that they must constantly connect and share.

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