



### The ImpactAssets Handbook for Investors

Generating Social and Environmental Value through Capital Investing

*Edited by Jed Emerson*

**Pub Date:** 03 October 2017

**Binding:** Hardback

**Price:** £39.99 / \$49.00

**ISBN:** 9781783087297

**Extent:** 250 pages

**Size:** 153 x 229 mm /

6 x 9 inches

**BISAC CATEGORY:** BUSINESS & ECONOMICS /

Accounting / Financial BUSINESS & ECONOMICS / Business

Ethics, BUSINESS & ECONOMICS / Development /

Economic Development

**BISAC CODE:** BUS001010

**BIC CODE:** KC

**RIGHTS**

**Exclusive:** WORLD

**Broad advice and specific guidance on how to become best positioned to engage in impact investing as an asset owner.**

A critical handbook for those interested and engaged in investing capital to generate financial returns with social and environmental impacts, “The ImpactAssets Handbook for Investors” offers a review of total portfolio management strategy and practice for investing capital and understanding its impact on creating a better world for both investors and community members.

#### Readership

This handbook will be of interest to current impact investors looking to sharpen their approach, as well as new investors interested in receiving an orientation to impact investing strategies.

#### Contents

Introduction; Chapter One: Construction of an Impact Portfolio: Total Portfolio Management for Multiple Returns; Chapter Two: Total Portfolio Management: One Practitioner’s Approach; Chapter Three: Seed Stage Investing: High Impact, but Not for the Faint of Heart; Chapter Four: Choosing Your Impact Investing Advisor; Chapter Five: Ultimate Impact: Donor Advised Funds and Impact Investing; Chapter Six: Transformative Giving: Philanthropy as an Investment in Change; Chapter Seven: Assessing Your Opportunities: The Challenge and Key Practices of Engaging in Investor Due Diligence; Chapter Eight: The Measurement Challenge; Chapter Nine: Communicating Impact: Frameworks for Messaging; Chapter Ten: A Journey to Impact: Initial Steps toward Impact Investing; Chapter Eleven: Getting to Impact; Chapter Twelve: Concluding Thoughts on Mobilizing for Impact; Investor Profiles; Appendix: Impact Investing Resources; Notes on Contributors; Index.

#### About the Author(s) / Editor(s)

Jed Emerson is the chief impact strategist for ImpactAssets, a nonprofit financial services firm and is an internationally recognized author and thought leader within the field of impact investing. He has led, cofounded and served on the board of directors of a variety of impact funds, social enterprises and family office investment committees.

| Ordering in North America                   | Ordering in the UK/Rest of the World       | Ordering in Australia                             |
|---|--|---|
| Books International                         | NBN International                          | NewSouth Books                                    |
| P.O. Box 605, Herndon, VA                   | Airport Business Centre, 10 Thornbury Road | Rosie Marson, UNSW Sydney                         |
| 20172-0605 United States                    | Plymouth, PL6 7PP                          | NSW 2052, Australia                               |
| Tel: +1 703 661 1570   Fax: +1 703 661 1501 | Tel: 01752 202301   Fax: 01752 202333      | Tel: +61 (02) 8778 9999   Fax: +61 (02) 8778 9944 |
| bimail@presswarehouse.com                   | orders@nbninternational.com                | orders@tldistribution.com.au                      |

75-76 Blackfriars Road | London SE1 8HA | United Kingdom | Tel: +44 (0)20 7401 4200 | Fax: +44 (0)20 7401 4225  
244 Madison Ave. #116 | New York | NY 10016 | United States | Tel: +1 646 736 7908 | Fax: +1 646 839 2934  
info@anthempress.com | sales@anthempress.com | publicity@anthempress.com | www.anthempress.com