



The British National Daily Press and Popular Music, c.1956–1975

By Gillian A.M. Mitchell

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An extensive study of press reactions to popular music during c.1956–1975.

‘Beyond merely reporting the phenomenon, the popular press played an enormous part in shaping our understanding of the importance of popular music to emergent youth culture. Mitchell’s finely tuned historical sensibility, allied to her rich textual illustration and expert analysis, makes for an accessible and authoritative contribution to the field.’

—Martin Conboy, Professor of Journalism History and Co-director of the Centre for the Study of Journalism and History, University of Sheffield, UK

‘Concise, accessible and engaging – like a good pop song – this book offers a rich study of the press’s coverage of the new music cultures of the “long sixties”. The analysis is nuanced and even-handed, and provides valuable insights into the social changes of the period.’

—Adrian Bingham, Professor of Modern British History, University of Sheffield, UK

‘The British National Daily Press and Popular Music, c.1956–1975’ examines the reactions of the national daily press to music styles popular with British youth from the mid-1950s to the early 1970s (including rock ‘n’ roll, skiffle, ‘beat group’ and rock music) and challenges the perception that a one-dimensionally negative and inflammatory reaction contributed to the generation of ‘moral panic’ around popular music.

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About the Author(s) / Editor(s)

Gillian A. M. Mitchell is a lecturer in history at the University of St Andrews, UK. She specializes in the social and cultural history of popular music in Britain and North America from the 1950s to the 1970s.

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