



The Labyrinth of Sustainability

Green Business Lessons from Latin American Corporate Leaders

Edited by Daniel C. Esty

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An analysis of corporate sustainability in the Latin American context.

“This excellent book shows that there are companies in Latin America taking seriously their social duty towards sustainability—with positive business results. This book should also be viewed as a call to action for the many others still lagging behind.”

—Ernesto Zedillo, Director, Yale Center for the Study of Globalization, and Former President of Mexico

“Never before has it been so important to change the conversation about how corporate leaders can step up to the challenge of creating a sustainable future. The Labyrinth of Sustainability profiles real success stories in Latin America that show what is possible and why every business leader should pay attention.”

—Jaime Serra Puche, Chairman, SAI Law and Economics, and Former Minister of Trade, Mexico

“The Labyrinth of Sustainability offers a roadmap to corporate best practice in Latin America, highlighting the experience of real companies and illustrating that sustainable practices can be good for business. It is not a theoretical treatise, but a compilation of successful business strategies that demonstrate what is possible in terms of both competitiveness and sustainability.”

—Carlos Pascual, Senior Vice President, Global Energy, IHS Markit, and Former US Ambassador to Mexico

“The Labyrinth of Sustainability’ explores the growth of corporate sustainability in Latin America, offering actionable insights to business leaders, policymakers, NGOs, academics and journalists through 12 case studies that examine the challenges and opportunities facing companies across the region as they integrate sustainability into their strategy and operations.

About the Author(s) / Editor(s)

Daniel C. Esty is the Hillhouse Professor at Yale University, a prizewinning author and one of the world’s leading experts on corporate environmental strategy.

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