A textbook addressing the challenges and trends in the global supply chain industry in developed and emerging economies

“Principles of Global Supply Chain Management is an invaluable textbook for those studying the practicalities and future demands on the logistics of globalized production processes. It is also an informative and timely reading for those of us who work on policy making for international trade and its logistics.”

—Jan Hoffmann, Chief, Trade Logistics Branch, UNCTAD, and President Emeritus, International Association of Maritime Economists

‘Managing Global Supply Chains’ addresses the challenges and trends that the global supply chain industry has encountered in recent decades. The book’s emphasis is on emerging and developed economies in Asia, North America and Latin America.

Contents


About the Author(s) / Editor(s)

Yui-yip Lau is a lecturer at the Division of Business and Hospitality Management, Hong Kong Community College, Hong Kong Polytechnic University, Hong Kong. His research interests are supply chain management, higher education, and cruise and ferry. The author of a book, Lau has published more than 130 research papers in international journals and professional magazines, contributed book chapters and presented numerous papers at international conferences. Lau is the chief editor of Seaview and the section editor of Data in Brief.

Adolf K. Y. Ng is professor of supply chain management at the Asper School of Business, University of Manitoba, Canada, and a senior fellow of the university’s St. John’s College. The recipient of prestigious international and national fellowships and academic awards, Ng is the associate editor of Maritime Policy & Management, senior editor of the European Journal of International Management and associate editor of the Asian Journal of Shipping and Logistics.

Jorge Acevedo Alarid, creator of the Holistic Vision Model and the Holistic Infrastructure Model, and president of the Mexican Institute of Logistics (Instituto Mexicano de Logistica), is the founder of the national initiative for the creation of the Federal Customs and Migration Agency (Agencia Federal de Aduanas y Migración) and of Mexico’s Worldwide Logistics Platform project. He is a member of the Mexican Institute of Executives in Foreign Trade (Instituto Mexicano de Ejecutivos en Comercio Exterior) and of the Mexican Association of Intermodal Transportation (Asociación Mexicana del Transporte Intermodal).