



### PRINCIPLES OF GLOBAL SUPPLY CHAIN MANAGEMENT



Yui-yip Lau, Adolf K.Y. Ng and  
Jorge Acevedo



## Principles of Global Supply Chain Management

By Yui-yip Lau, Adolf K.Y. Ng, and Jorge Acevedo

**Pub Date:** 15 June 2019

**Binding:** Hardback

**Price:** £80.00 / \$125.00

**ISBN:** 9781783089550

**Extent:** 216 pages

**Size:** 153 x 229 mm /

6 x 9 inches

**Series:** Anthem Studies in Supply Chain Management, Maritime Transport and Logistics

**BISAC CATEGORY:** TRANSPORTATION / General

BUSINESS & ECONOMICS / Industries / Transportation,

BUSINESS & ECONOMICS / Urban & Regional

**BISAC CODE:** TRA000000

**BIC CODE:** KNG

**RIGHTS**

**Exclusive:** WORLD

### A textbook addressing the challenges and trends in the global supply chain industry in developed and emerging economies

“Principles of Global Supply Chain Management is an invaluable textbook for those studying the practicalities and future demands on the logistics of globalized production processes. It is also an informative and timely reading for those of us who work on policy making for international trade and its logistics.”

—Jan Hoffmann, Chief, Trade Logistics Branch, UNCTAD, and President Emeritus, International Association of Maritime Economists

‘Managing Global Supply Chains’ addresses the challenges and trends that the global supply chain industry has encountered in recent decades. The book’s emphasis is on emerging and developed economies in Asia, North America and Latin America.

### Contents

1. Introduction; 2. Managing Outbound Logistics and Distribution; 3. Supplier Selection and Procurement; 4. Warehouse Management; 5. Case Studies in Food Supply Chains; 6. Inland Ports in Global Supply Chains; 7. Climate Change in a Global Environment; 8. Sustainability in Infrastructure-Based Supply Chains; 9. Reverse Logistics; 10. Logistics Associations; 11. Logistics Education; 12. Case Exercises in Global Supply Chains; Index.

### About the Author(s) / Editor(s)

Yui-yip Lau is a lecturer at the Division of Business and Hospitality Management, Hong Kong Community College, Hong Kong Polytechnic University, Hong Kong. His research interests are supply chain management, higher education, and cruise and ferry. The author of a book, Lau has published more than 130 research papers in international journals and professional magazines, contributed book chapters and presented numerous papers at international conferences. Lau is the chief editor of *Seaview* and the section editor of *Data in Brief*.

Adolf K. Y. Ng is professor of supply chain management at the Asper School of Business, University of Manitoba, Canada, and a senior fellow of the university’s St. John’s College. The recipient of prestigious international and national fellowships and academic awards, Ng is the associate editor of *Maritime Policy & Management*, senior editor of the *European Journal of International Management* and associate editor of the *Asian Journal of Shipping and Logistics*.

Jorge Acevedo Alarid, creator of the Holistic Vision Model and the Holistic Infrastructure Model, and president of the Mexican Institute of Logistics (Instituto Mexicano de Logística), is the founder of the national initiative for the creation of the Federal Customs and Migration Agency (Agencia Federal de Aduanas y Migración) and of Mexico’s Worldwide Logistics Platform project. He is a member of the Mexican Institute of Executives in Foreign Trade (Instituto Mexicano de Ejecutivos en Comercio Exterior) and of the Mexican Association of Intermodal Transportation (Asociación Mexicana del Transporte Intermodal).

#### Ordering in North America

Books International  
P.O. Box 605, Herndon, VA  
20172-0605 United States  
Tel: +1 703 661 1570 | Fax: +1 703 661 1501  
bimail@presswarehouse.com

#### Ordering in the UK/Rest of the World

NBN International  
Airport Business Centre, 10 Thornbury Road  
Plymouth, PL6 7PP  
Tel: 01752 202301 | Fax: 01752 202333  
orders@nbninternational.com

#### Ordering in Australia

NewSouth Books  
Rosie Marson, UNSW Sydney  
NSW 2052, Australia  
Tel: +61 (02) 8778 9999 | Fax: +61 (02) 8778 9944  
orders@tldistribution.com.au

75-76 Blackfriars Road | London SE1 8HA | United Kingdom | Tel: +44 (0)20 7401 4200 | Fax: +44 (0)20 7401 4225  
244 Madison Ave. #116 | New York | NY 10016 | United States | Tel: +1 646 736 7908 | Fax: +1 646 839 2934  
info@anthempres.com | sales@anthempres.com | publicity@anthempres.com | www.anthempres.com