

Approaches to the Study of Intercultural Transfer**Approaches to the Study of Intercultural Transfer***By Thomas Adam*

Thomas Adam

**Pub Date:** 31 October 2019**Binding:** Hardback**Price:** £80.00 / \$125.00**ISBN:** 9781785271656**Extent:** 196 pages**Size:** 153 x 229 mm /
6 x 9 inches**Series:** Anthem Intercultural Transfer Studies**BISAC CATEGORY:** HISTORY / Modern / 19th Century

HISTORY / Modern / 20th Century, HISTORY / World

BISAC CODE: HIS037060**BIC CODE:** HBA**RIGHTS****Exclusive:** WORLD**A study of the intricacies and mechanisms of intercultural transfers**

“This collection offers a practical introduction to the theory, methodology and implications of intercultural history. The book’s well-researched, clearly argued case studies bring together a mass of material and references that will be much appreciated by researchers focused on social policy, philanthropy, cultural institutions and popular culture in transnational context.” —Alan Lessoff, University Professor of History, Illinois State University, USA

“Thomas Adam’s new book provides us with a rich and stimulating collection of essays. The many different examples of cross-national and cross-Atlantic exchanges make the book interesting to a wide range of readers, while also serving as a model of how to design similar case studies. He argues convincingly that transfer did not make the world more homogeneous, but that it strengthened its diversity.” —Axel Körner, Professor of Modern History, and Director, UCL Centre for Transnational History, University College London

“Approaches to the Study of Intercultural Transfer” explores the intricacies and mechanisms of intercultural transfers.

Contents

Introduction; 1. New Ways to Write the History of Western Europe and the United States: The Concept of Intercultural Transfer; 2. Social Housing Reform and Intercultural Transfer in the Transatlantic World before World War I; 3. Cultural Excursions: The Transnational Transfer of Museums in the Transatlantic World; 4. The Intercultural Transfer of Football: The Contexts of Germany and Argentina; 5. Interreligious and Intercultural Transfers of the Tradition of Philanthropy; 6. Change through Nonviolence: The Rationalization of Conflict Solution; 7. From “Weihnachten” to Christmas: The Invention of a Modern Holiday Ritual and Its Transfer from Germany to England and the United States; Index.

About the Author

Thomas Adam is professor of transnational history at the University of Texas at Arlington, USA. The editor of the Yearbook of Transnational History, he has edited and published more than 25 books and specializes in the study of intercultural transfer and philanthropy. Among Adam’s most recent publications are Transnational Philanthropy: The Mond Family’s Support for Public Institutions in Western Europe from 1890 to 1938 (2016); Philanthropy, Civil Society, and the State in German History, 1815–1989 (2016); and Intercultural Transfers and the Making of the Modern World, 1800–2000 (2012).

Ordering in North America

Books International
P.O. Box 605, Herndon, VA
20172-0605 United States
Tel: +1 703 661 1570 | Fax: +1 703 661 1501
bimail@presswarehouse.com

Ordering in the UK/Rest of the World

NBN International
Airport Business Centre
10 Thornbury Road
Plymouth, PL6 7PP
Tel: 01752 202301 | Fax: 01752 202333
NBNI.Orders@ingramcontent.com

Ordering in Australia

NewSouth Books
C/- Alliance Distribution Services (ADS)
9 Pioneer Ave,
Tuggerah NSW 2259, Australia
Tel: +61 (02) 4390 1300 | Fax: 1800-66-44-77
adscs@alliancedist.com.au

75-76 Blackfriars Road | London SE1 8HA | United Kingdom | Tel: +44 (0)20 7193 7371

244 Madison Ave. #116 | New York | NY 10016 | United States | Tel: +1 646 736 7908

info@anthempres.com | sales@anthempres.com | publicity@anthempres.com | www.anthempres.com