A study of how cross-cultural symbols erupt in popular culture and transform the self and society

'Symbols and Myth-Making in Modernity' unpacks the deep culture that nourishes human perception of reality through symbols. From ancient mythical creatures and rites through masterpieces of Renaissance to modern art and cinema, the book illustrates how ever-present cross-cultural symbols erupt in popular culture today, and what work they do in transforming the self and society.

Readership

The book is aimed primarily at undergraduate students in religious studies, cultural studies, (social/) cultural anthropology, cultural psychology, and folklore studies. The secondary audience will be postgraduate students and researchers in the same fields. The book should appeal equally to educated laypersons with an interest in symbols and related themes.

Key selling points

• New deep culture frame to understand symbols

• Excellent textbook for interdisciplinary research on symbols

• Innovative revisiting of anthropology, religious studies and psychology classics

• Unveils symbolic architecture of the self and the society

Contents

Acknowledgments; Introduction: Culture Is Deep; Complex Transformations of the Self: The Hero as a Symbol; The Uncanny: Monsters, Blood, and Other 3: A.M. Horrors; The Feminine: Citadel of Metaphors; It’s culture all the way down; Bibliography; Index

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Tatiana Tiaynen-Qadir, anthropologist and historian, researches and writes on anthropology of religion, especially Eastern Christianity and Islam, and on deep culture in art and rituals.

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