



### The 1001 Rewards & Recognition Fieldbook

Second Edition

By Bob Nelson and Dean Spitzer

**Pub Date:** 17 May 2022

**Binding:** Paperback

**Price:** £17.99 / \$24.99

**ISBN:** 9781785274657

**BISAC CATEGORY:** BUSINESS & ECONOMICS / Human Resources & Personnel Management BUSINESS & ECONOMICS / Workplace Culture, BUSINESS & ECONOMICS / Motivational

**BISAC CODE:** BUS030000

**BIC CODE:** KJMB

**Extent:** 416 pages

**Size:** 191 x 235 mm /

7.5 x 9.25 inches

**RIGHTS**

**Exclusive:** WORLD

A substantive treatment of reward and recognition in the workplace and how recognition works to achieve desired results

"Dr. Bob Nelson is the Leading Authority and 'Consultant's Consultant' for Recognition & Rewards Consulting!" —HR TECH OUTLOOK magazine

*The 1001 Rewards & Recognition Fieldbook* walks the reader through a detailed organizational recognition plan to sustain long-term initiative at multiple levels across an organization. The book goes on to show readers why and how recognition works to achieve desired results. In this comprehensive resource, case studies and evidence from research, surveys, and actual practice show that recognition and nonmonetary rewards, when properly applied, are great motivators. This book helps one initiate low-cost recognition in a systematic way, ensuring that one can build a culture of recognition in a company that will survive and thrive in good times and bad.

#### About the Authors

Bob Nelson holds an MBA from the University of California at Berkeley and received his Ph.D. in management from the Peter F. Drucker Graduate School of Management at Claremont Graduate University in Los Angeles. Dr. Nelson is president of Nelson Motivation Inc., in San Diego, California, and served as an executive for ten years with the Ken Blanchard Companies. He is the author of twenty books on management, including *1001 Ways to Reward Employees*.

Dean Spitzer earned his Ph.D. from the University of Southern California and his M.A. from Northwestern University. He also has pursued graduate studies at the London School of Economics. Currently a senior consultant with IBM Global Services, Dr. Spitzer is one of the world's foremost authorities on organizational motivation and is the author of six books, including *SuperMotivation: A Blueprint for Energizing Your Organization from Top to Bottom*, and 130 articles and chapters on organizational performance improvement.

#### Ordering in North America, Latin America and Caribbean

Ingram Publishers Services (US)  
1 Ingram Blvd. Mail stop  
#512 Laverne, TN 37086, United States  
Tel: +1 866 400 5351  
ips@ingramcontent.com

#### Ordering in the UK/Rest of the World

Ingram Publishers Services (UK)  
1 Deltic Avenue, Rooksley  
Milton Keynes, MK13 8LD  
United Kingdom  
Tel: +44 (0) 1752 202300 | Fax: 01752 202330  
IPSUK.Orders@ingramcontent.com

#### Ordering in Australia

NewSouth Books  
C/O Alliance Distribution Services (ADS)  
9 Pioneer Avenue  
Tuggerah 2259 NSW, Australia  
Tel: +61 (02) 4390 1300 | Fax: +1800-66-44-77  
ads@alliancedist.com.au