



A Player's Guide to the Post-Truth Condition

The Name of the Game

By Steve Fuller

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A hopeful light on our post-truth condition across a wide range of intellectual fields and public affairs, including Brexit, Trump and the COVID-19 pandemic

“Steve Fuller uses the concept of gaming to understand the nature of post-truth and asserts that one outcome of the post-truth condition is the gamification of reality. He offers an original, wide-ranging and precise analysis of current post truth conditions, which enables the marketization of everything and replaces politics with performance and public relations.”—Gareth Thompson, London College of Communication, University of the Arts London; Author of *Post-Truth Public Relations: Communication in an Era of Digital Disinformation*

This book is a shorter, more accessible and updated follow-up to *Post-Truth: Knowledge as a Power Game*, which remains the only book that sheds a largely hopeful light on our post-truth condition across a wide range of intellectual fields and public affairs, including Brexit, Trump and the COVID-19 pandemic.

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About the Author

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