



Our Emotions and Culture

How Modern Life Changes Us

By E Doyle McCarthy

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A look at some of the ways that emotions have become important in our global societies

In this highly readable book, Doyle McCarthy covers some of the main ways that emotions have become important in our global societies. She explains that emotional culture is important for understanding today's world, its markets, its politics and its mass media. To live today is to be emotionally intelligent in our relations and in our workplaces. In the modern age, global capitalism and mass media have shaped our emotions and made us more emotional. Public life has become a place where we search out emotional happenings: at shopping malls, concerts, sports events, memorials to death and disaster and in the pursuit of sports.

Readership

Academics and college students

Contents

Introduction; 2. What Are Emotional Cultures? 3. Identity and Authenticity Today: Our Pursuit of an Authentic Life.

About the Author(s) / Editor(s)

Doyle McCarthy is professor emerita of sociology and American studies at Fordham University, New York. Her areas of research and writing include social theories of modernity, sociology of knowledge and emotion studies.

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