



CSR and Sustainability

The Big Issues of the Day

By Michael Hopkins

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Promotes the need for social responsibility and sustainability and highlights their link with the big issues of society.

CSR and Sustainability promotes the need for social responsibility and sustainability and highlights their link with the big issues of society. It shows how science and positive thinking by humankind can prevent oft-vouched disasters due to human rights violation, global warming, growing income inequality (relative poverty), racism, gender discrimination and continuing absolute poverty.

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Prof. Dr. Michael Hopkins is both an academic and a businessman, as well as a widely published author on CSR and sustainability. He has worked for IBM, ITT, BAT etc in the corporate sector, the United Nations (ILO in Geneva for 13 years as senior economist), advises UEFA on CSR, and has been an academic (IDS, University of Sussex, UK). In 1988, Michael set up the research and advisory company on CSR and sustainability, MHC International Ltd (MHCi), with headquarters in London, UK.

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