



Pathways to Action

How Keystone Organizations Can Lead the Fight for Climate Change

By Peter McAteer, Foreword by Larry Susskind

Pub Date: 09 August 2022

Binding: Hardback

Price: £21.99 / \$26.95

ISBN: 9781839986239

BISAC CATEGORY: BUSINESS & ECONOMICS / Leadership BUSINESS & ECONOMICS / Organizational Development, BUSINESS & ECONOMICS / Development / Sustainable Development

BISAC CODE: BUS071000

BIC CODE: KJJ

Extent: 290 pages

Size: 153 x 229 mm /

6 x 9 inches

RIGHTS

Exclusive: WORLD

A strategic approach to accelerating action on climate change

We are not acting fast enough on climate change! *Pathways to Action* shows how keystone organizations can take seemingly impossible situations and turn them into business opportunities.

Key selling points

- **Timely:** The sixth annual IPCC report to be formally released in August 2022 will have dire predictions about irreversible climate changes. For politicians and business leaders globally, this will create a heightened sense of urgency. The book offers an accelerated path toward sustainable change.
- **Accessible:** The structure of the book is accessible and prescriptive. It provides concrete illustrations which allows any leader to act.
- **Visual:** The book includes quizzes, exercises, tables, charts and graphs that visually illustrate how to turn ideas into actions.
- **Global:** The stories in the book are global in nature, providing greater engagement opportunities for the reader.

Contents

List of Tables; List of Figures; Foreword; Introduction; PART ONE: OUR FAILURE TO WORK TOGETHER; Chapter 1: Is Anyone Listening?; PART TWO: LEADERSHIP OPPORTUNITIES; Chapter 2: Industry Opportunities; Chapter 3: Government Opportunities; PART THREE: LEAD, FOLLOW OR GET OUT OF THE WAY; Chapter 4: Change Leaders; Chapter 5: Change Followers; Chapter 6: Partnership Pathways; Chapter 7: Public Policy Pathways; Chapter 8: Ecosystem Pathways; Chapter 9: Personal Pathways; Chapter 10: A Pathway Story; Appendix: Pathway Resources to Get Started; Acknowledgments; Notes; Index

About the Author(s) / Editor(s)

Peter McAteer is a managing director of Sustain Learning LLC; advisor on sustainability to several companies; and the former managing director of Harvard Business Publishing, Corporate Learning.

Ordering in North America, Latin America and Caribbean

Ingram Publishers Services (US)
1 Ingram Blvd. Mail stop
#512 Laverne, TN 37086, United States
Tel: +1 866 400 5351
ips@ingramcontent.com

Ordering in the UK/Rest of the World

Ingram Publishers Services (UK)
1 Deltic Avenue, Rooksley
Milton Keynes, MK13 8LD
United Kingdom
Tel: +44 (0) 1752 202300 | Fax: 01752 202330
IPSUK.Orders@ingramcontent.com

Ordering in Australia

NewSouth Books
C/O Alliance Distribution Services (ADS)
9 Pioneer Avenue
Tuggerah 2259 NSW, Australia
Tel: +61 (02) 4390 1300 | Fax: +1800-66-44-77
adscs@alliancedist.com.au