



Radio Vox Populi

Talk Radio from the Romantic to the Anglo-Saxon

Edited by Peter Laufer and Christian Ruggiero

Pub Date: 29 November 2022

Binding: Hardback

Price: £30.00 / \$38.00

ISBN: 9781839987540

Extent: 180 pages

Size: 153 x 229 mm / 6 x 9 inches

BISAC CATEGORY: SOCIAL SCIENCE / Media

StudiesPOLITICAL SCIENCE / Political Process / Media & Internet, BUSINESS & ECONOMICS / Industries / Media & Communications

BISAC CODE: SOC052000

BIC CODE: JFDT

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Radio Vox Populi provides an account of ubiquitous talk radio, from its inception to its current overwhelming societal power via a comparison of the Italian manifestation of the medium with that of the United States. The story is told through ten chapters written by radio scholars and practitioners with an introduction and conclusion by Professors Peter Laufer and Christian Ruggiero.

Readership

Radio Vox Populi fills a vacancy in the literature concerning key aspects of talk radio in both the Italian context and American context – the models of public, private and community radio; the para-social relationships between radio hosts and their audiences; the ability of radio chatter to enrich and polarize public debate – and how they relate. The book is designed for readers on both sides of the Atlantic, with its cultural comparisons and its analyses of how listeners' relationships with the host influence the hosts' interplay with the passive audience.

Contents

Preface, by David Hendy; Foreword: Talk Radio Is Pornographic, by Peter Laufer; Foreword: The Social Role of Talk Radio, by Christian Ruggiero; SECTION 1 Making Euros & Dollars with Talk Radio; SECTION 2 Grabbing Listener Ears; SECTION 3 Securing Listener Loyalty; SECTION 4 Selfishly Broadcasting Divisiveness; SECTION 5 Commercial Propagandizing vs. Public Discourse; Uncertainties, and Identity Issues; Epilogue Peter Laufer and Christian Ruggiero; Index

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