



### Black 'race' and the White Supremacy Saga

By Kehbuma Langmia

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**Examines the conundrum that has haunted the Black and White ancestry for ages on what supremacy actually means.**

This book examines the conundrum that has haunted the Black and White ancestry for ages on what supremacy actually means. Is it Black or White supremacy? Granted, the term White supremacy has occupied the sociopolitical, cultural and economic discourse for ages, but what does that really imply? All other ancestries on planet earth have been coerced to believe that conformity to Euro-American lifestyle is the way to become 'civilized' on planet earth. But the term civilization owes its genesis to the African cultural and educational achievements in Egypt. Consequently, Black ancestry, the first human species on planet earth, should lead mankind to cultural and epistemological supremacy but that has always been met with skepticism. This book examines this debate, especially between the Black and White ancestry.

#### Readership

The book is intended for graduate courses in African studies, Philosophy, Race and Communication and Intercultural communication.

#### Key selling points

- Examines the debate surrounding Black and White ancestry.
- Lays bare the stereotyped view of the superiority of Euro-American lifestyle.
- Attempts to revisit the term 'civilization'.
- Analyses Africanization vs Westernization.

#### About the Author(s) / Editor(s)

Kehbuma Langmia is a full professor and a Fulbright scholar in the Cathy Hughes School of Communications, Howard University, Washington DC. He has published nationally and internationally on media communications.

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