



Journalism and the Metaverse

By John V. Pavlik

Pub Date: 04 June 2024

Binding: Hardback

Price: £80.00 / \$110.00
\$110.00

ISBN: 9781839990120

Extent: 186 pages

Size: 153 x 229 mm /
6 x 9 inches

BISAC CATEGORY: TECHNOLOGY &

ENGINEERING / General LANGUAGE ARTS &

DISCIPLINES / Journalism, POLITICAL

SCIENCE / Public Policy / Communication Policy

BISAC CODE: TEC000000

BIC CODE: TBC

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Is journalism under threat with Metaverse? This book will provide a critical examination of the implications of the Metaverse for the continuing transformation of journalism in the digital age.

Journalism has been in a state of disruption since the development of the Internet. The Metaverse, or the future of the Internet, is likely to fuel even further disruption in journalism. This book will provide a critical examination of the implications of the Metaverse for the continuing transformation of journalism in the digital age.

Readership

The primary readership for this book is advanced undergraduate and graduate courses in journalism and media studies, including masters and doctoral courses.

Contents

Introduction; 1. Disrupting Journalism: Setting the Parameters of the Metaverse; 2. Principles of Journalism in a Virtual World: Ensuring the Pursuit of Truth; 3. Structural and Systemic Considerations in the Metaverse: Regulations, Economics, and Newsroom Organization; 4. Metaverse Reporting: Looking Inside and Out; 5. Journalists as Avatar: Evolving toward a Hybrid Model of Human and AI Reporters; 6. Users of the Metaverse: A Virtual Public; 7. Research on XR-Based Journalism: Designing News for the Metaverse; 8. Concluding Reflections: Achieving Journalistic Excellence in the Metaverse; References; Index

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