



Learning Leadership from Dogs

What can Bulldogs, Dachshunds, Komondors, Pekingese and Otterhounds (among other dogs) teach us about effective leadership?

By Aditya Simha

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Exclusive: WORLD

Provides the reader with tips and insights on how they can become better leaders themselves, utilizing the context of dogs, with examples featuring various dog breeds used throughout the book.

The book provides a succinct and enjoyable experience of learning about leadership to multiple groups of readers, by using the world of dogs as an aid to understanding leadership concepts. The book will be interesting for multiple sets of readers (e.g. undergraduates, casual dog lovers, etc.). They will find it to be a practical and interesting book. There is no other book on the market that approaches leadership by using the context of dogs as an explanatory canvas. This familiar canine context will help in making these leadership concepts easy to comprehend. The reader will also learn a lot about several breeds of dogs, across the world, including breeds such as the Bulldog, Dachshund, German Shepherd, Mastiff and Otterhound, among others.

Readership

The book is intended for corporate leaders, educators, students and managers. The secondary readership comprises people that like reading books about dogs.

Key selling points

- Utilizes an interesting context of dogs to discuss leadership.
- Presents information about many different breeds of dogs and their personalities and characteristics, as well as historical anecdotes.
- Provides practical tips for leadership.
- Appeals to people who want to learn about leadership as well as people who want to learn more about dog breeds.

About the Author(s) / Editor(s)

Aditya Simha is Associate Professor of Management at the University of Wisconsin – Whitewater.

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