



Wittgenstein and Popular Culture

Edited by Bernhard Stricker and Martin Urschel

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Exclusive: WORLD

A Wittgensteinian approach to the multi-disciplinary and pluralistic study of popular culture

This volume makes an incisive contribution to the field of philosophy of culture, filling a gap between the relevant scholarship in cultural studies and philosophy. In outlining the potential of Wittgenstein's philosophy for the study and criticism of popular culture, it aims to establish his work as an alternative or addition to existing approaches (Marxist, post-structuralist, etc.) in the field of popular culture theory. The essays outline the methodological framework of Wittgensteinian approaches to philosophy and conceptual analysis. Each essay demonstrates their merits by looking at particular examples such as analyses of popular films and TV series, detective fiction, comics, or shared practices of fandom. Thus, we encounter varieties of what it means to engage with approaches to criticism of pop in a Wittgensteinian way.

Key selling points

- Wittgenstein meets pop culture
- A new perspective on Wittgenstein
- Bridging divergent research approaches in cultural studies and the humanities
- Presenting case studies for the uses of Wittgenstein's philosophy in concrete and contemporary debates
- New approaches to pop culture studies, fan studies, media studies, and film studies

About the Author(s) / Editor(s)

Bernhard Stricker is postdoctoral researcher at TU Dresden, working on the intersections between philosophy and literary/cultural studies.

Martin Urschel is a film scholar and writer whose research focuses on genre conventions in films and television, patterns of (anti-)conformism, and the uses of Wittgenstein's philosophical method for film and media studies.

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