



### Defining Hybrid Heroes

The Leadership Spectrum from Scoundrel to Saint

By Inge Brokerhof and Stephan Sonnenburg and Greg Stone

**Pub Date:** 11 June 2024

**Binding:** Paperback

**Price:** £20.99 / \$24.95  
\$24.95

**ISBN:** 9781839992896

**Extent:** 180 pages

**Size:** 153 x 229 mm /  
6 x 9 inches

**BISAC CATEGORY:** BUSINESS &

ECONOMICS / Leadership BUSINESS &

ECONOMICS / Careers / General, PSYCHOLOGY  
/ Personality

**BISAC CODE:** BUS071000

**BIC CODE:** KJMB

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**Exclusive:** WORLD

*Defining Hybrid Heroes: The Leadership Spectrum from Scoundrel to Saint* defines the hero (and his or her journey) from a hybrid perspective, exploring the spectrum from scoundrel to saint. It utilizes a more dynamic and situational outlook, regarding heroism not only as a personal characteristic, but also as a series of heroic acts within a given situation.

### Readership

This book will be at once theoretical and practical, with a combination of substantial intellectual content to satisfy an academic audience and a series of specific recommendations to meet the needs of thinking managers seeking to improve their leadership skills.

### Contents

Chapter 1: From the Traditional to the Hybrid Hero (by Stephan Sonnenburg); Chapter 2: Changing Perspectives: Villain-Heroes in Fictional Narratives and Organizational Leadership (by Inge Brokerhof); Chapter 3: Fools and Anti-Heroes (by Greg Stone).

### About the Author(s) / Editor(s)

Inge Brokerhof is a writer and researcher at the Vrije Universiteit Amsterdam, with a special interest in fictional narratives, rhetoric, social psychology and storytelling.

Stephan Sonnenburg is professor at the Karlshochschule International University, with a special interest in creativity training, creative flow, design thinking, business and idea development, and innovation management.

Greg Stone is a communications consultant in the Boston area. He began his career as a writer at Time Inc. in New York, and as a TV reporter in Minneapolis, Boston, and on PBS.

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