



Strategic Thinking and Decision Making

Varied Selections from my Column at Inc.com

By Paul J.H. Schoemaker



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Offers diverse essays reflecting the kaleidoscope of managerial problems, fostering the development of meta-skills essential for effective leadership

This book covers a wide range of managerial problems that leaders may encounter in business, often in unexpected or incomplete ways. Varied essays depict complex situations that organisational leaders encountered and had to resolve. The leadership challenge is to develop meta-skills for thinking strategically about them and then make sound business decisions. Leaders usually confront opportunities and challenges in muddled fashions and their main task is to size them up properly and respond with creativity and wisdom. These leadership challenges usually require integrative thinking and creative problem solving of a kind that is nurtured through hard won experience in the trenches. The kaleidoscopic flavour of this collection of essays reflects a holistic and realistic view of leadership in varied situations that call for innovative strategic thinking, reflective problem reframing, and smart decision making alone and in teams.

Key selling points

- The book is based on a broad variety of real-world problems that managers and leaders had to solve
- The solution approaches discussed are based on solid research and clinical experience that draws on multiple academic disciplines
- Some essays were co-authored with leading academics or accomplished business leaders to offer solid grounding
- The book draws heavily on the author's academic research and extensive consulting experiences in strategy, innovation and decision making

About the Author(s) / Editor(s)

Paul Schoemaker was research director of the Mack Institute for Innovation Management at the Wharton School, where he also taught strategy and decision making. He also served for over a decade as the faculty of the University of Chicago's graduate school of business. He also founded and ran Decision Strategies International, published 12 books and over 125 articles.

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