



### Self-Presentation and Self-Praise in the Digital Workplace

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### Findings of an interdisciplinary study of the ‘self-entrepreneurial self

*Self-Presentation and Self-Praise in the Digital Workplace* presents the findings of an interdisciplinary study of the ‘self-entrepreneurial self’ and, in particular, the rationale behind its need to self-present under the current socio-economic and business conditions. It addresses the complex landscape of the levels, typologies, categories, triggers, as well as both internal and external factors impacting self-praise in the context of a digital workplace (with the focus on enterprise social media).

### Key selling points

- An interdisciplinary study of the ‘self-entrepreneurial self’
- Contributes to a rather limited number of research endeavours on self-praise

### Contents

List of Illustrations; Preface; 1. Putting the ‘Self’ First; 2. Enterprise Social Media Aff ordances as Drivers of Self-Presentation; 3. Self-Presentation and Self-Praise on Enterprise Social Media; 4. Going beyond Self-Presentation and Self-Praise in the Corporate Environment: Academia and LinkedIn; Bibliography; Index.

### About the Author(s) / Editor(s)

Anna Danielewicz-Betz, PhD, is an experienced educator and interdisciplinary researcher with a sound track record of working in tertiary education.

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