



The future of employment in Africa

Demography, labour markets and welfare

Pub Date: 04 March 2025

Binding: Hardback

Price: £80.00 / \$110.00
\$110.00

ISBN: 9781839993831

Extent: 100 pages

Size: 140 x 216 mm /
5.5 x 8.5 inches

BISAC CATEGORY: BUSINESS &

ECONOMICS / Development / Economic

DevelopmentBUSINESS & ECONOMICS /

Development / Sustainable Development,

POLITICAL SCIENCE / World / African

BISAC CODE: BUS068000

BIC CODE: KCM

RIGHTS

Exclusive: WORLD

Explores major socio-economic trends that will define sub-Saharan Africa in the next three decades, focusing on the urgent need to create jobs in response to unprecedented demographic growth, through a combination of economic analysis and easy-to-read personal investment stories

Africa: Envisioning Tomorrow explores the major socio-economic trends that will define the face of the sub-Saharan continent in the next three decades. It mainly focuses on the need to massively create jobs due to unseen demographic growth. The book combines economic analysis with stories of own investment experiences on the ground.

Key selling points

It is the right time for a book about Africa. In recent years, interest for Africa has grown exponentially for many reasons: the continent plays a vital role in supplying critical raw materials for energy transition; foreign powers are increasingly trying to gain a foothold; Europe is facing growing migration pressure from Africa; the unstable political situation in the Sahel region is a cause for concern; the continent's modern arts are conquering the world; and so on.

Many recent books on Africa (rightly) deal with the history and impact of colonialism. However, there are hardly any books about the socio-economic future of Africa. This book refers to the colonial past to understand the present, but focuses on the future, especially the next thirty years. The interest in the Dutch-language version of the book has demonstrated that readers from the Western world aspire to gain insight into the continent's future.

The book does away with pessimistic mainstream stereotypes about Africa (misery, hunger, war, etc.). It throws a positive and optimistic light on the continent's potential. The time has come for a new vision of Africa.

The book describes the future using a unique mix of robust economic analysis and on-the-ground experience. The real-life stories make the book easy to read.

About the Author(s) / Editor(s)

Loic De Cannière is an economist and impact investor with ample experience in Africa.

| Ordering in North America, Latin America and Caribbean | Ordering in the UK/Rest of the World | Ordering in Australia |
|---|--|--|
| Ingram Publishers Services (US) 1 Ingram Blvd. Mail stop #512 Laverne, TN 37086, United States Tel: +1 866 400 5351 ips@ingramcontent.com | Ingram Publishers Services (UK) 1 Deltic Avenue, Rooksley Milton Keynes, MK13 8LD United Kingdom Tel: +44 (0) 1752 202300 Fax: 01752 202330 IPSUK.Orders@ingramcontent.com | NewSouth Books C/O Alliance Distribution Services (ADS) 9 Pioneer Avenue Tuggerah 2259 NSW, Australia Tel: +61 (02) 4390 1300 Fax: +1800-66-44- 77 adscs@alliancedist.com.au |

75-76 Blackfriars Road | London SE1 8HA | United Kingdom | Tel: +44 (0)20 7193 7371

244 Madison Ave. #116 | New York | NY 10016 | United States | Tel: +1 646 736 7908

info@anthempress.com | sales@anthempress.com | publicity@anthempress.com | www.anthempress.com