



### Unveiling Rural Darkness

Media and the Myth of the Pristine Night

*By Dwayne Avery*

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**Provides a critical and comprehensive account of the mediation of rural darkness, analyzing a wide range of contemporary media, from astrophotography, tourist advertisements and social media to editing software, online databases and nature documentaries.**

This book provides a critical and comprehensive account of the mediation of rural darkness. Analyzing a wide range of contemporary media, from astrophotography, tourist advertisements and social media to editing software, online databases and nature documentaries, the book focuses on two competing and irreconcilable cultures of rural darkness.

#### Readership

The book is aimed at university libraries, academic researchers, graduate and undergraduate students, and educated audiences.

#### Key selling points

- Presents an innovative study of Rural Darkness.
- Provides new knowledge in the field of night studies.
- Covers a wide breadth of contemporary media.
- Provides an overview of the issue of lighting pollution and the movements to preserve darkness.

#### About the Author(s) / Editor(s)

Dwayne Avery is Associate Professor and Director of the Communication Studies program at Memorial University. His research explores the visual mediation of environmental pollution.

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