



Aspirational Chinese in Competitive Social Repositionings

A Re-Analysis of Societal Dynamics from 1964 to 2000 *By Jia Gao*

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Re-examines the ever-changing, but under-researched, societal dynamics driving social transformations in China from 1964 to 2000.

Drawing upon a new perspective of competitive social repositioning and numerous new sources, this book fills the analytical gap caused by the research focus on either macro- or micro-level issues through analysing how everyday Chinese had reacted to and influenced the numerous changes in China from 1964 to 2000.

Key selling points

- The first book-length analysis of China's social dynamics and changes from a new perspective of competitive social repositioning.
- A timely response to the analytical difficulties caused by the narrow focus on either macro- or micro-level issues in China.
- A clear focus on how everyday Chinese have reacted to and influenced the many changes in contemporary China over a long time period.
- Drawing upon the new evidence documented in numerous recently published personal memories and other accounts.

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